
! DATE: 04/05/91 SALES INFORMATION SYSTEM TIME: 07:47 !
! SUBJECT: VILLAGE SUPERMARKETS SENDER: NICK KURUC 1240 !

J. H. CASEY

SUBJECT: VILLAGE SUPERMARKETS (1174-00-00)

DEAR JOE:

TO DATE, I HAVE RECEIVED ONLY ONE REPORT ON THE STATUS OF SALES OF THE PACK PROMOTIONAL DISPLAY PLACED IN THE VILLAGE STORE LOCATED IN HILLSBOROUGH. THIS DISPLAY HAS FEATURED MULTI-PACK OFFERS FOR THE PAST FIVE (5) WEEK PERIOD.

A REPORT ON THE WEEKLY SALES AVERAGE IS DUE TO VILLAGE MANAGEMENT THE WEEK OF APRIL 8. AT THIS TIME I HAVE NO INFORMATION TO REPORT.

THANK YOU.

REGARDS,
NICK
G. N. KURUC, JR

GNK/FR
M-2
CC: M. A. YOUNG

*** END OF MESSAGE ***

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Len. ?

J 488
~~*JD*~~ 489
Handled
JD
4/8/91

51849 9680

PACK/CARTON COUPON PLACEMENT

*STORE NAME Shirley Hillsborough

* DATE COUPONS PLACED 3/14/91

* TOTAL NUMBER OF COUPONS PLACED 10 Sterling

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) L. CASHMAN

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) see attached page

*TYPE OF COUPON PLACED Sterling - 10

*TYPE OF COUPON PLACED Salem -

of units sold the previous week Salem 15 Sterling 10

51849 9681

PACK/CARTON COUPON PLACEMENT

*STORE NAME SHOPRITE HILLSBOROUGH

* DATE COUPONS PLACED 3/21/91

* TOTAL NUMBER OF COUPONS PLACED 27

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) Lou

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) Sherril K.

*TYPE OF COUPON PLACED STERLING BIGIF COUPON 10

*TYPE OF COUPON PLACED SALEM \$1.00 OFF 3-PACKS SALEM 17

* # OF UNITS WRAPPED sterling 10 - salem 17

* # OF UNITS SOLD THE PREVIOUS WEEK 24 sterlings left SALEM 13 LEFT

51849 9682

PACK/CARTON COUPON PLACEMENT

*STORE NAME SHOPRITE HILLSBOROUGH

* DATE COUPONS PLACED 3/28/91

* TOTAL NUMBER OF COUPONS PLACED 6 Salem

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) Loi / ashce

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) 71605ra

*TYPE OF COUPON PLACED STERLING BIGIF COUPON

*TYPE OF COUPON PLACED SALEM \$1.00 OFF 3-PACKS SALEM 6

* # OF UNITS WRAPPED _____

* # OF UNITS SOLD THE PREVIOUS WEEK 31 Sterling 10A / 35 Salem 10A

51849 9683